

BREAST CANCER



Breast Cancer
GALA DINNER 

Saturday, October 3rd
Ritz-Carlton Grand Cayman

SPONSORSHIP PACKAGE 2015

About the Foundation

The Breast Cancer Foundation was established in September 2009 by Directors Kim Lund, James Bovell, and John Broadbent.

The Foundation is a charitable organization registered with the Cayman Islands Government and was created to provide financial support to several local charities offering aid and services to local Breast Cancer patients. Some of these benefiting charities include the Cayman Islands Cancer Society and The Lions Club of Tropical Gardens. These organizations work diligently in providing awareness and information, and in offering support in the prevention and treatment of breast cancer.

It is vital that everyone learn the importance of early detection, and have access to information and treatment of breast cancer. Our local survivors are proof that we can overcome the battle with Breast Cancer, through the support of the Breast Cancer Foundation, and we can make a difference by giving the gift of hope, support, health and life ... one survivor at a time.

The funds raised by the Foundation are utilised in these ways:

- Financial assistance for Breast Cancer patients via the Cayman Islands Cancer Society.
- Financial support for the Cayman Islands Cancer Registry.
- Sponsorship of the Brenda Tibbetts-Lund Walk/Run organised by the Lions Club of Tropical Gardens.
- Direct Aid to Local Breast Cancer Patients
- Establishment of a reserve fund for future needs, such as the purchase of expensive medical equipment.

The Breast Cancer Foundation aims for a healthier Cayman...

- Where mammograms are available to anyone in need.
- Where the cost of breast cancer treatment does not put the patient's livelihood in jeopardy!
- Where everyone has an equal opportunity to prevent and treat breast cancer!



Our Patron ~ Hoda Kotb

Ms. Kotb is a four-time Emmy nominee who began her journalism career in 1986. For the past nine years she has been with NBC in correspondent roles for Dateline, Your Total Health and currently co-hosts the fourth hour of "Today", with Kathie Lee Gifford. She has covered a wide variety of international stories including the one-

year anniversary of hurricane Katrina, the war in Iraq, the War on Terror in Afghanistan, and the Southeast Asia Tsunami of 2004.

Hoda was diagnosed with breast cancer in 2007. Her brave battle and journey to recovery were recorded by the Today Show cameras and shared with the world after announcing she was cancer-free. Now an advocate for breast cancer awareness, she hopes to provide inspiration through her positive story.

In 2009 and 2012 Hoda was the keynote speaker for the Breast Cancer Gala Dinner. She became a patron for the Breast Cancer Foundation in 2010.

Our Board of Directors

Kim Lund (left) has served as a Director on various Boards ranging from mutual funds to private equity and real estate investments. Kim is active in many local charities and fundraisers. His late wife, Brenda Tibbetts Lund, died of breast cancer in 1998. Since then, Kim has actively supported fundraising efforts for breast cancer and became a founding member of the Breast Cancer Foundation.



James Bovell (right) is deeply committed and optimistic that a cure for Cancer will be found and is proud to support and contribute to the Breast Cancer Foundation in any way possible. Like so many, James has lost family and friends to this terrible disease and until we find the ultimate cure for cancer, he will do his utmost to aid those afflicted.

John Broadbent (centre) is a retired attorney and founding member of the Breast Cancer Foundation. He was admitted as a Solicitor in England in 1981 and as an Attorney-at-Law in the Cayman Islands in 1982 when he joined Campbells.

Platinum Sponsor

- One reserved table for 10 (10 tickets) at the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman
- Company name/logo placed on event related print material and advertising
- Full page sponsor advertisement in the event program
- Company logo exclusively displayed on screen during the event
- Company logo will be placed in a joint ad in the RE/MAX Hot Properties insert
- Company logo will be placed on an exclusive ad in the Caymanian Compass
- Ad on the homepage of www.breastcancerfoundation.ky with link
- Banner ad on one E-newsletter prior to the event
- Logo on E-newsletters
- Company logo prominently displayed at your table the night of the event
- Placement with all event media sponsors (newspaper and/or TV)
- Company logo will be placed in “Thank You” ad after the event
- Press release coverage for the event

CI\$12,000

Gold Sponsor

- Six tickets for the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman
- Company logo placed on most event related print material and advertising
- Half page sponsor advertisement in the event program
- Company logo displayed on shared screen during the event
- Company logo will be placed in a joint ad the RE/MAX Hot Properties insert
- Company logo will be placed on a joint ad in the Caymanian Compass
- Company logo placed on www.breastcancergala.ky with a link to company website
- Logo on E-newsletters
- Company logo prominently displayed at your table the night of the event
- Placement with event media sponsors (newspaper, radio and/or TV)
- Company logo will be placed in “Thank You” ad after the event.
- Press release coverage for the event

CI \$8,000

With the right to fill the table by purchasing 4 additional tickets for CI\$1,200 by a specified date.

Silver Sponsor

- Four tickets for the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman
- Company logo placed on most event related print material and advertising
- Third page sponsor advertisement in the event program
- Company logo displayed on shared screen during the event
- Company logo will be placed in a listing ad the RE/MAX Hot Properties insert
- Company logo will be placed on a joint ad in the Caymanian Compass
- Company logo placed on www.breastcancerfoundation.ky with a link to company website
- Company logo prominently displayed at your table the night of the event
- Placement with event media sponsors (newspaper, radio and/or TV)
- Company logo will be placed in “Thank You” ad after the event
- Press release coverage for the event

CI \$6,000

With the right to fill the table by purchasing 6 additional tickets for CI\$1,800 by a specified date.

Bronze Sponsor

- Two tickets for the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman
- Company logo placed on some event related print material and advertising
- Company name/logo listed in the evenings program
- Company logo displayed on joint screen during the event
- Company logo will be placed in listing ad in the RE/MAX Hot Properties insert
- Company logo will be placed on a joint ad in the Caymanian Compass
- Company logo placed on www.breastcancerfoundation.ky
- Placement with some of the event media sponsors (newspaper, radio and/or TV)
- Company listed in “Thank You” ad
- Press release coverage for the event

CI \$3,000

With the right to fill the table by purchasing 8 additional tickets for CI\$2,400 by a specified date.

Pink Ribbon Sponsor

- Company name/logo placed on some event related print material and advertising
- Company name/logo listed in the evenings program
- Company will be listed on joint screen during the event
- Company will be listed on www.breastcancerfoundation.ky
- Company will be listed in a “Thank You” ad
- Press release coverage for the event

CI \$1,000

5 Year Partnership

- Continuous Association with the event throughout the years
- One reserved table for 10 (10 tickets) at the Breast Cancer Gala Dinner at The Ritz-Carlton, Grand Cayman
- Company name/logo placed on event related print material and advertising
- Full page sponsor advertisement in the event program
- Company logo exclusively displayed on screen during the event
- Company logo will be placed in an exclusive ad in the RE/MAX Hot Properties insert
- Company logo will be placed on an exclusive ad in the Caymanian Compass
- Ad on the homepage of www.breastcancerfoundation.ky with link
- Banner Ad on one E-newsletter prior to the event
- Logo on E-newsletters
- Company logo prominently displayed at your table the night of the event
- Placement with all event media sponsors (newspaper and/or TV)
- Company logo will be placed in “Thank You” ad after the event
- Press release coverage for the event

*CI \$60,000

The partnership program differentiates itself from the Platinum Sponsorship through ongoing, yearlong association of your brand with the Breast Cancer Foundation.

* commitment of CI\$12,000 / year

Sponsor Benefits

	Platinum	Gold	Silver	Bronze	Pink Ribbon
Logo on table	Yes	Yes			
Give-away items	Yes	Yes			
Daybreak	Yes	Yes	Yes		
Complimentary tickets	10	6	4	2	
Advertising	Extensive	Extensive	Most	Some	Some
Event program	Full Page	Half Page	Third Page	Listing	Listing
TV screens at event	Exclusive	Exclusive	Shared	Shared	Shared
Hot Properties insert	Exclusive	Exclusive	Joint Ad	Joint Ad	
Caymanian Compass	Joint Ad	Joint Ad	Listing	Listing	
Website	Home Page Logo & Link	Sponsor Page Logo & Link	Sponsor Page Logo & Link	Sponsor Page Logo	Sponsor Page Logo
Sponsor Page Logo					
Thank you ad	Logo	Logo	Logo	Listing	Listing
Placement with media sponsors	All	Most	Most	Some	Some
Press coverage	Yes	Yes	Yes	Yes	Yes

Please contact us...

- Regarding any of the sponsorship levels mentioned in this package
- For tailor-made sponsorship packages
- In-kind donations made through service, time and products are greatly appreciated.
- Monthly or yearly pledges of donation
- One-off donations
- Please make cheques payable to 'The Breast Cancer Foundation'

Tel. (345) 949 3542

Email: info@breastcancerfoundation.ky

Web: www.breastcancerfoundation.ky

